

MBA Business & Technology

ESSCA in partnership with ARTS ET MÉTIERS

Become a leader-maker of the new world

Part-time
hybrid



70%
online

30%
Experiential



MBA structured
over **18 months**

The **MBA Business & Technology** is a hybrid part-time programme that combines the know-how of **ESSCA**, a triple-accredited international business school and **Arts et Métiers**, a prestigious engineering school that allows students to acquire **leadership skills** and become a **leader engaged in technological transformation and sustainable development**.

This **distinctive MBA** will enable you to continue your professional activities and academic learning while preserving a work life balance thanks to the **hybrid format**.

- Certified by the CEFDG (recognized by The French state).

VISA BAC+5

Contributive MBA

During the program, the participants will work on projects that make a real contribution to a more sustainable economic world.

An ambitious partnership

To offer an MBA program created and taught by the best professors and professionals from two key fields: business & technology.

Work life balance

The format is hybrid part-time with online modules offering flexibility.



Extras +

- Creative projects in a prestigious **innovation laboratory** at Arts et Métiers, engineering school
- **Strategy & leadership** workshops on ESSCA campus
- Immersive experience on an **international campus**
- Regular on-site and online **networking opportunities**
- Developing your **leadership** throughout the program
- **Professionals** from business and industry fields

The program welcomes working professionals who wish to take on high responsibilities and integrate new technologies into their strategies and practice to have a real impact :

- **Engineers** wishing to acquire a business-oriented approach while updating and deepening their skills in new technologies.
- **Business school graduates** with a keen interest in new technologies.
- **Profiles with varied academic backgrounds** (scientific, design, political science...) wishing to build or deepen an industrial and business vision and practices.
- **France and worldwide.**

3 transversal Challenges



Intra-Entrepreneurial /
Consulting project

Research Case Study

Career Development

7 thematic Challenges



Challenge 1 : Gain perspective to build a strategic vision

Challenge 2 : Implement sustainability and X.o in the different functions of the company

Challenge 3 : Innovate with creativity and ambition

Challenge 4 : Apply new technologies in practice

Challenge 5 : Inspire your team and become an X.O leader

Challenge 6 : Leverage Industry 4.0

International Challenge : Industry of the future (Texas A&M University)



18
months

20 days
on-campus
immersion

Regular online
live sessions



120
ECTS

Part-Time
Hybrid

28 500 €



- Online pedagogy
- Taught by ESSCA & Arts et Métiers professors and professional/industrial experts in the fields of business, management, technology and sustainable development
- High-quality online courses designed by a team of instructional designers
- Canvas LMS - a globally recognized platform for online modules
- Interactive, qualitative online sessions on Saturdays
- Regular tutoring
- MBA – 18 months - 20 working days



Dr. Orsolya Sadik-Rozsnyai
MBA Director, ESSCA



Xavier Château
Associate General Manager,
Arts et Métiers Group



Raluca Loury
MBA Manager, ESSCA

Contact us : contact.MBA-BT@essca.eu

Register here !

