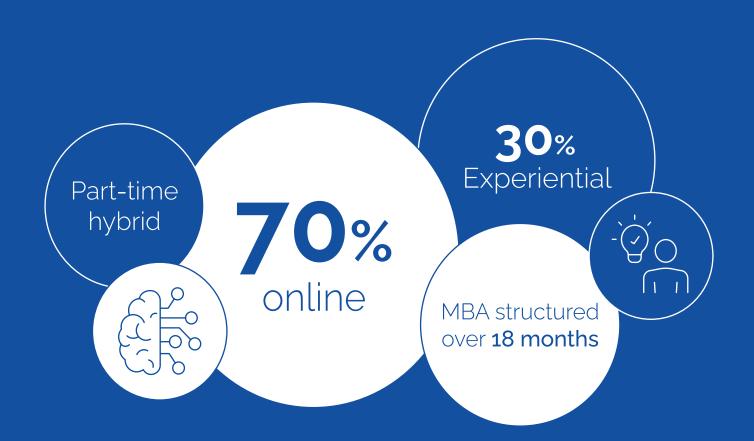


Become a leader-maker of the new world



The MBA Business & Technology is a hybrid part-time programme that combines the know-how of ESSCA, a triple-accredited international business school and Arts et Métiers, a prestigious engineering school that allows students to acquire leadership skills and become a leader engaged in technological transformation and sustainable development.

This distinctive MBA will enable you to continue your professional activities and academic learning while preserving a work life balance thanks to the hybrid format.

Certified by the CEFDG (recognized by The French state).

VISA BAC+5

#### Contributive MBA

During the program, the participants will work on projects that make a real contribution to a more sustainable economic world.

### An ambitious partnership

To offer an MBA program created and taught by the best professors and professionals from two key fields: business & technology.

### Work life balance

The format is hybrid part-time with online modules offering flexibility.



# Extras +



- Creative projects in a prestigious innovation laboratory at Arts et Métiers, engineering school
- Strategy & leadership workshops on ESSCA campus
- Immersive experience on an international campus
- Regular on-site and online networking opportunities
- Developing your leadership throughout the program
- Professionals from business and industry fields

The program welcomes working professionals who wish to take on high responsibilities and integrate new technologies into their strategies and practice to have a real impact:

- Engineers wishing to acquire a business-oriented approach while updating and deepening their skills in new technologies.
- Business school graduates with a keen interest in new technologies.
- Profiles with varied academic backgrounds (scientific, design, political science...) wishing to build or deepen an industrial and business vision and practices.
- France and worldwide.

## 3 transversal Challenges



Intra-Entrepreneurial / Consulting project

Research Case Study

Career Developpement

## 7 thematic Challenges



**Challenge 1**: Gain perspective to build a strategic vision

**Challenge 2**: Implement sustainability and X.0 in the different functions of the company

**Challenge 3**: Innovate with creativity and ambition

Challenge 4 : Apply new technologies in practice

**Challenge 5**: Inspire your team and become an X.O leader

Challenge 6 : Leverage Industry 4.0

**International Challenge**: Industry of the future (Texas A&M University)



18 months 20 days on-campus immersion

Regular online live sessions



120 ECTS

Part-Time Hybrid

28 500 €







- Online pedagogy
- Taught by ESSCA & Arts et Métiers professors and professional/industrial experts in the fields of business, management, technology and sustainable development
- High-quality online courses designed by a team of instructural designers
- Canvas LMS a globally recognized platform for online modules
- Interactive, qualitative online sessions on Saturdays
- Regular tutoring
- MBA 18 months 20 working days



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