

# Become a LEADER-MAKER of the New World

- ▶ HYBRID PART-TIME
- ▶ 70% ONLINE / 30% ON CAMPUS
- ▶ FULLY ENGLISH
- ▶ STRUCTURED OVER 18 MONTHS

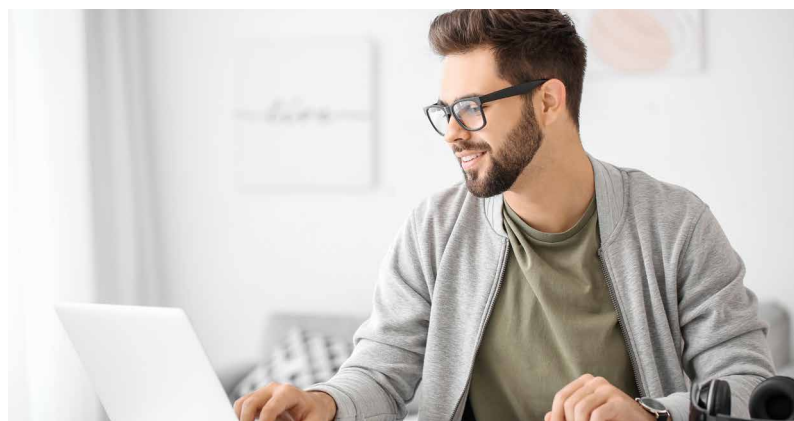


# Become a Leader-Maker with our MBA Business & Technology!

The **MBA Business & Technology** is a hybrid part-time programme that combines the know-how of ESSCA, a triple-accredited international business school and **Arts et Métiers**, a prestigious engineering school which allows students to acquire **leadership skills** and become a **leader engaged in technological transformation and sustainable development**.

This distinctive MBA will enable you to continue your professional activities and academic learning while preserving a work life balance thanks to the **hybrid format**.

This programme is **certified by the CEFDG\*** (120 ECTS, recognized by the French state).



## FOR WHO?

- Engineers wishing to acquire a business-oriented approach while updating and deepening their skills in new technologies
- Business school graduates with a keen interest in new technologies
- Career oriented individuals wishing to build or deepen an industrial and business vision and practices

### Meghan Lane, International Marketing, USA

*"I chose the MBA programme at ESSCA for its incomparable value. ESSCA holds a triple crown accreditation, a prestigious title held by only 1% of business schools worldwide. The programme focuses on technology and sustainability, essential areas in the job market. The courses at ESSCA and Arts et Métiers are relevant and up-to-date, offering an in-depth understanding of new tools like AI. The professors are engaged, open-minded, and creative, making the classes interesting and enjoyable. In terms of value for money, this is probably the best degree for professionals looking to stay ahead in the technological revolution."*



## LEARNING OBJECTIVES

### SEMESTER 1

#### Becoming a Manager Leader

Gain perspectives and learn how to build an ambitious strategic vision considering the major transformations of the world.

### SEMESTER 2

#### Becoming a Technology Maker

Understand how innovation and the main disruptive technologies work and be able to analyze them to identify their future potentials in the industry.

### SEMESTER 3

#### Contributing to Society and Business

Seize valuable international opportunities to visit top-tier industrial sites and gain insights into best practices through real-world immersion and interactive classes.

\* Commission for the Evaluation of Management Training and Degrees

## PROGRAMME

The programme is divided into **7 thematic challenges** between **ESSCA** and **Arts et Métiers**:

**1** Gain perspective to build a strategic vision

**2** Implement sustainability and X.O in the different functions of the company

**3** Innovate with creativity and ambition and become a Maker

**4** Apply new technologies for innovation

**5** Inspire your team and become an X.O leader

**6** Leverage Advanced Digital Technologies

**7** International Challenge: Industry of the future

The programme includes a **Research Project** and a **Consulting or Entrepreneurial Project** on major transitions.

### El Moctar Khattary, *Entrepreneur, Mauritania*

*"Why did I chose the ESSCA MBA? First, the programme's strong focus on technology was a decisive factor. Technology is reshaping the business landscape, and developing technological skills to integrate them into core business activities is a key competitive advantage for the future. Second, the hybrid learning format, which combines online courses with on-campus immersion weeks, fits my schedule perfectly, as I am currently based in Mauritania. This flexibility allows me to pursue my studies without compromising my professional commitments."*



## CAREER OPPORTUNITIES

- Manager or Director of New Technologies / Innovation / Development
- Head or Director of Product Range / Technological Product Manager
- General Manager
- Manager or Director of Factory 4.0
- Project Manager, Sustainable Development Manager or Consultant
- Digital Transformation Manager or Consultant
- Entrepreneur

## WHY CHOOSE OUR MBA?

- High-quality online courses designed and taught by a team of professors from ESSCA and Arts et Métiers ParisTech
- Workshops conducted by leading professionals and industrial experts in the fields of business, management, technology, and sustainable development
- Hybrid part-time with online modules offering flexibility and work-life balance
- Immersive experience on an international campus
- Canvas LMS (Learning Management System), a globally recognized platform for online modules
- Interactive, online sessions on Saturdays
- Regular tutoring

# AN INNOVATIVE PARTNERSHIP BETWEEN TWO INSTITUTIONS TO ENHANCE YOUR CAREER



Based on its rich 116-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution.



Arts et Métiers is a major technology establishment with eight campuses and three institutes. Its key mission is to train engineers and managers for industry and research.

Each year, Arts et Métiers educates over 6,000 graduate and doctoral students. With its diverse courses, 15 state-of-the-art laboratories, and a strong partnership-based approach to research, Arts et Métiers stands as a significant socio-economic player with deep local roots.



## PRACTICAL INFORMATION

### Entry Requirements

- A minimum of a 3 year of higher education degree (preferably 5 year-degree)
- Minimum 3 years of working experience
- A good level of written and spoken English

### 4 possible admissions:

September, November, February or May

### Tuition fees

€28,500

Scholarships are available for professional projects related to major transitions, subject to approval by a jury.

This programme is also CPF\*-eligible.

\* Professional Training Account

Register here



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More Information

